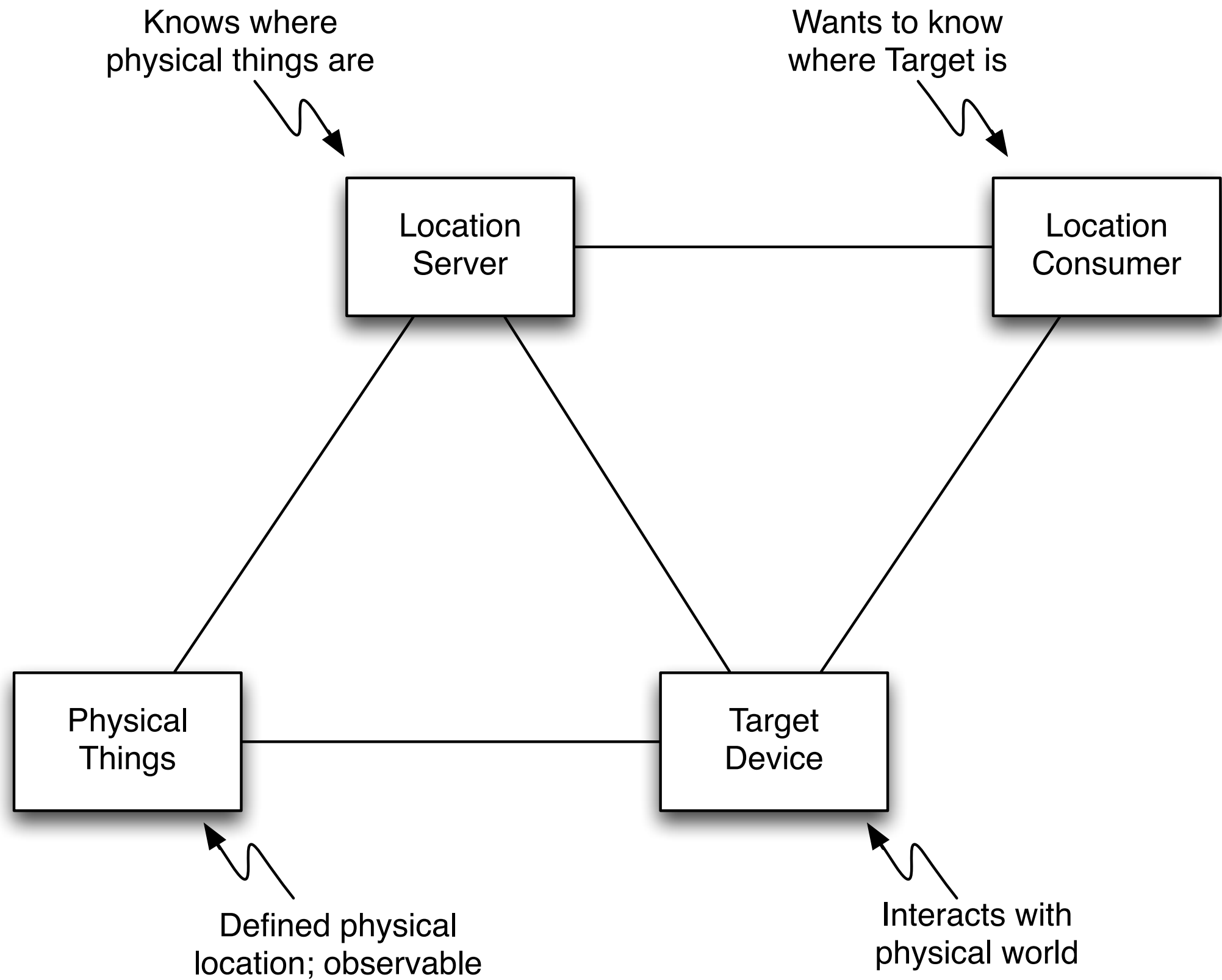
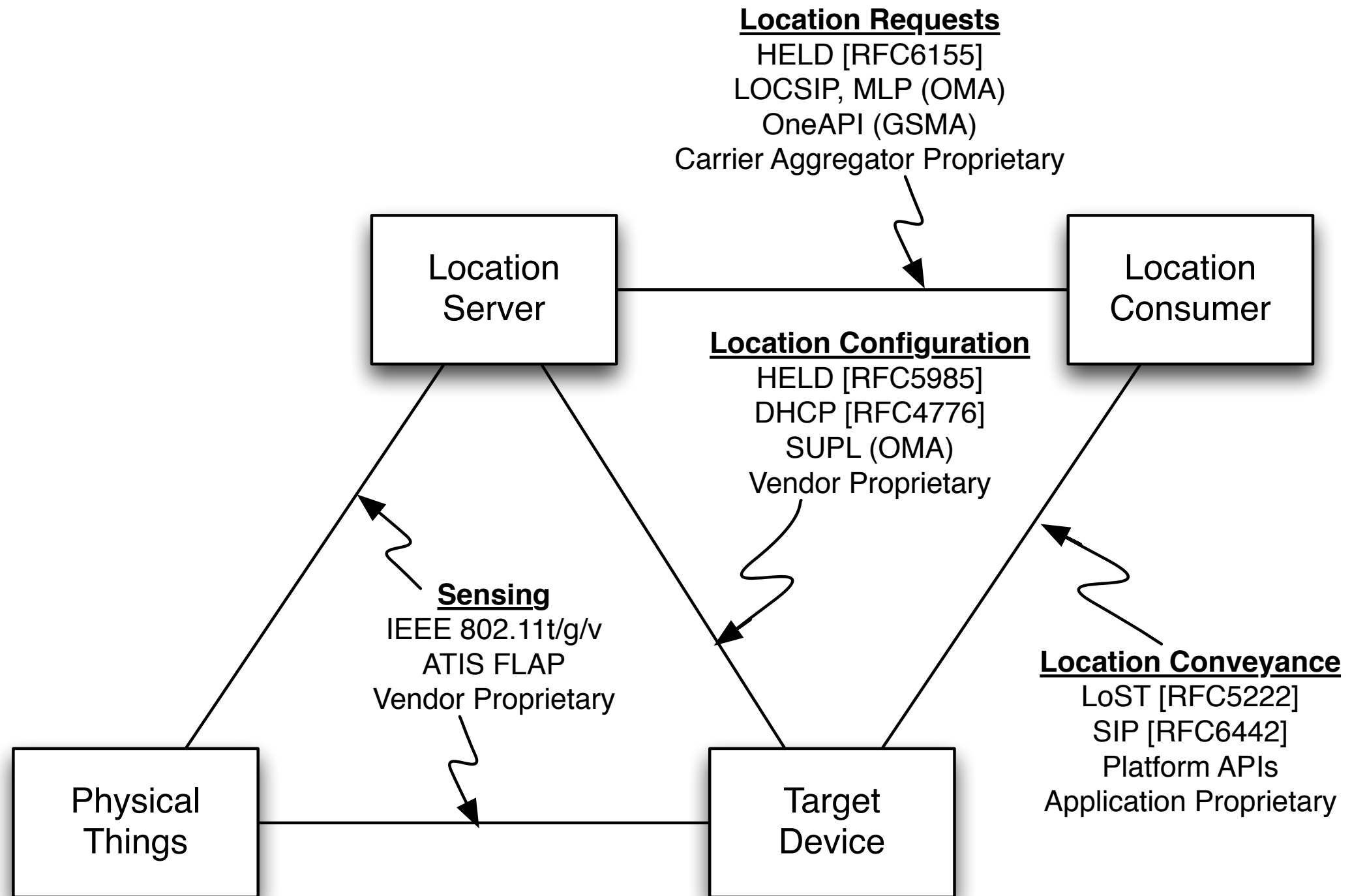
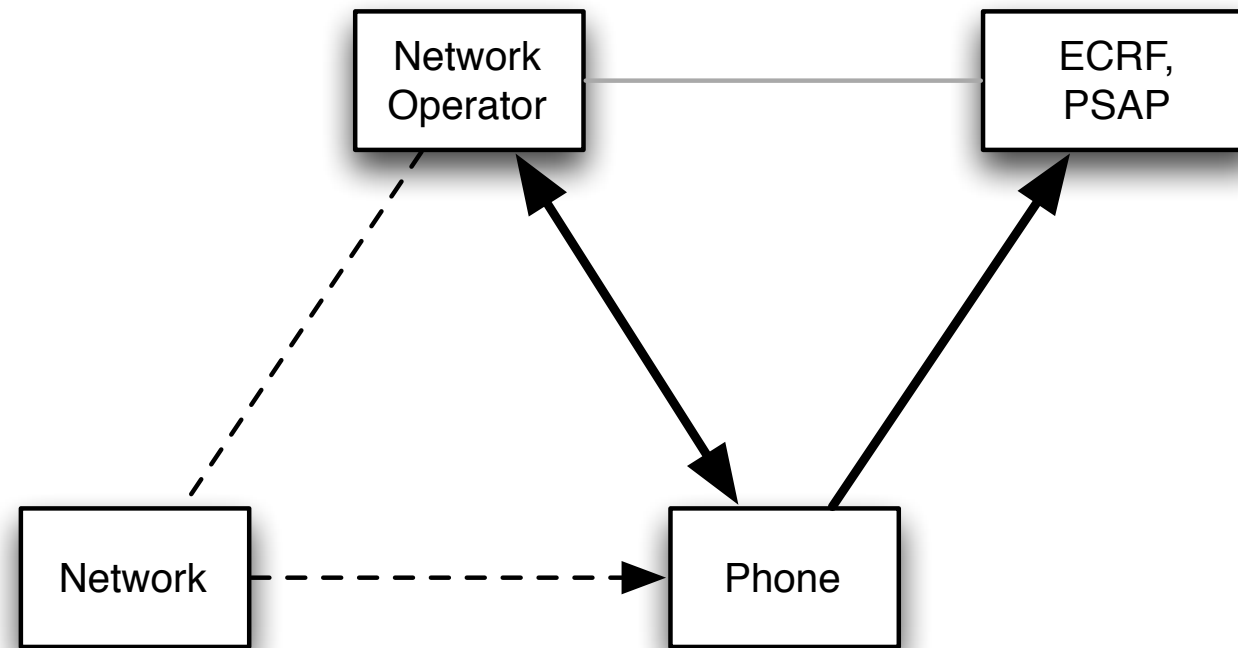


# Geolocation Standards

(And how they **can** help)







## GEOPRIV

**DHCP:** Location server URI

**HELD (over HTTP):**

```

<locationRequest/>
<locationResponse>
  <!-- location -->
</locationResponse>
  
```

## ECRIT

**LoST (over HTTP):**

```

<findService>
  <!-- urn.service.sos -->
  <!-- location -->
</findService>
<findServiceResponse>
  <!-- PSAP URI -->
</findServiceResponse>
  
```

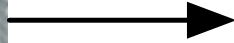
**SIP:**

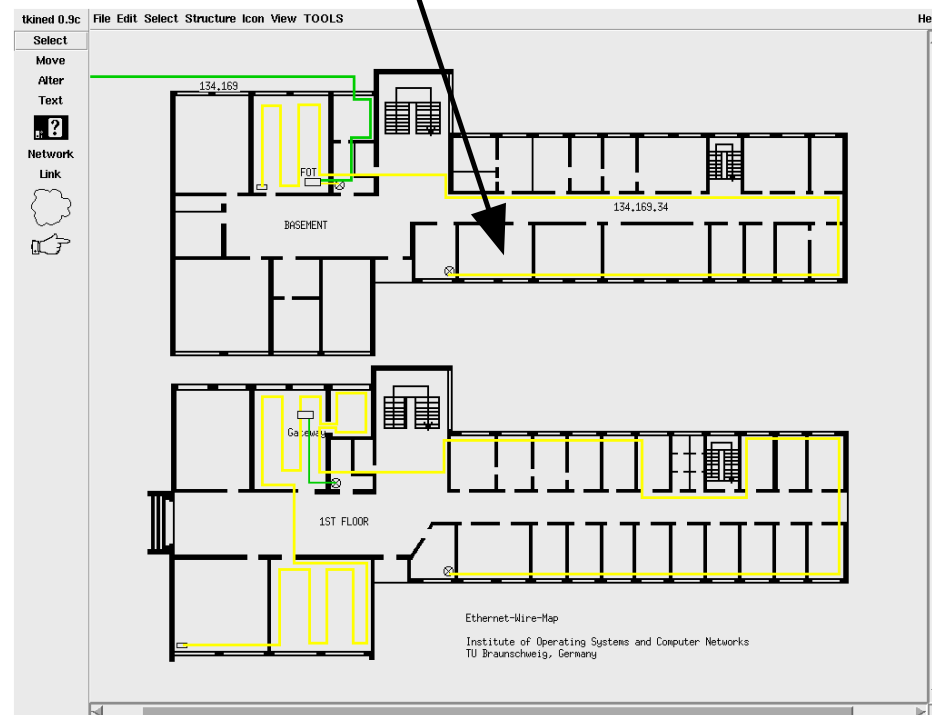
```

INVITE <psap@example.com> SIP/2.0
Geolocation: <geo:37,-80;r=100>
  
```

- This is all actually really simple\*
- Ubiquitous indoor positioning is not a technology problem
- It's a data problem

\* Except for the physics





# Who has the data?

- GPS: 1 source (USAF)
- Cellular: 4 sources (major carriers)
- Indoor:  $10^n$  sources ( $n=4-5$ )
  - McDonalds, Starbucks, Tyson's Corner, ...
- How do all these entities talk to a PSAP?
  - Centralized / distributed databases
  - Directly / indirectly (via phones)



# Utility of Standards

- Indoor positioning is a data problem
- Standard protocols are good at pushing data between independent entities
- But the entities need to decide to share data in the first place